



HANOVER DIGITAL

Your Always-On
Workspace



WELCOME TO HANOVER DIGITAL, YOUR ALWAYS-ON WORKSPACE

Use Hanover Digital to gain instant access to insight-rich research studies, time-saving tools, and more.

Hanover Digital is an exclusive online portal available only to members and designed to provide instant access to research insights beyond your custom project pipeline. Use Hanover Digital as a 24/7 resource for actionable research and analysis tools, national benchmarks, and real-time dashboards. Throughout your Hanover membership, this portal will become your go-to resource to answer any questions you may have outside of your custom research projects and share insights across teams and departments.



REVIEW

Research Library
Understand how other institutions tackle common challenges with a repository of 1,500+ reports.



ANALYZE

Data Lab
Analyze large and complex datasets quickly to benchmark against peers, simulate rankings scenarios, and better understand market trends.



EXPLORE

My Projects
Access your commissioned projects, learn about research capabilities, and view custom dashboards.



PLAN

Grants Portal
Get detailed toolkits and dashboards and stay up-to-date on funding opportunities.

REVIEW: RESEARCH LIBRARY

Our members get exclusive access to the Research Library, an online database of more than 1,500 research studies containing valuable insights into academic and administrative priorities.

- ▶ Search for any relevant higher education topic including curricular, teaching, student, operational, technological, and administrative-related topics.
- ▶ Research how other institutions are approaching any given topic.
- ▶ Supplement your custom research with ready-made syndicated analyses.
- ▶ Share studies with others in your institution.
- ▶ Receive alerts for the latest reports, including new reports added weekly.



ANALYZE: DATA LAB

Our suite of Data Lab tools enables you to easily extract insights from large and complex datasets. Quickly review and benchmark against peers and identify emerging trends.

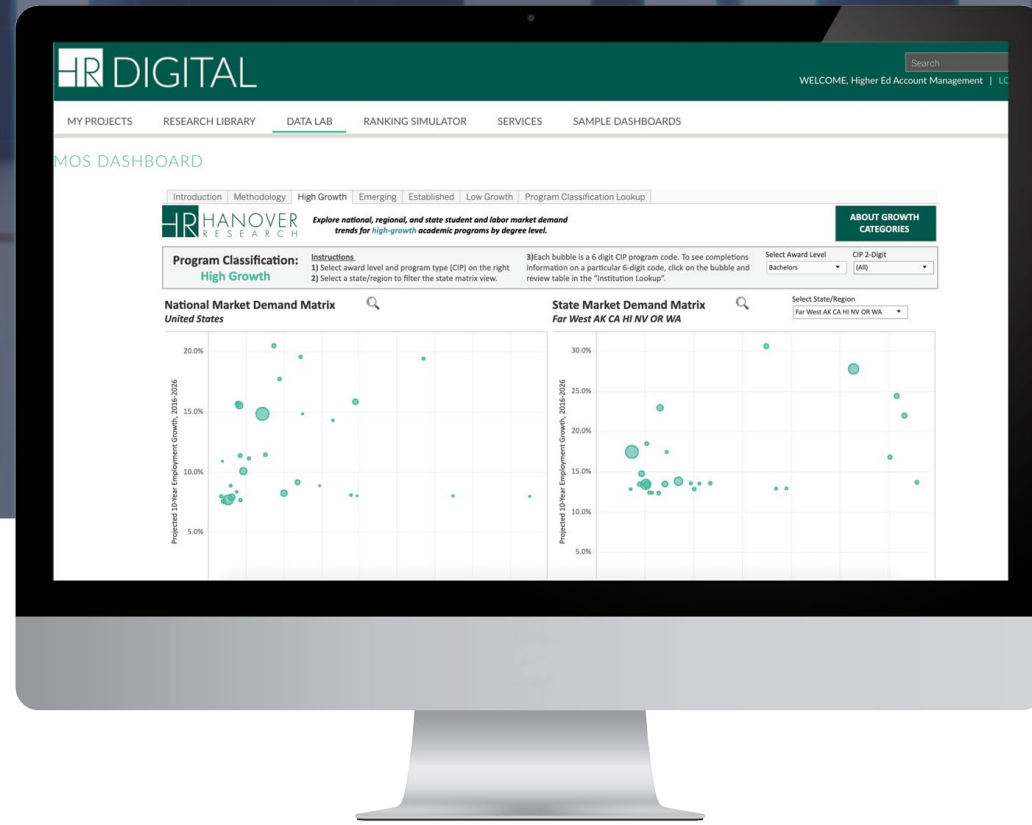
3 PROPRIETARY, ON-DEMAND MODULES:

- ▶ **Program Gap Analysis Dashboard**
Quickly assess the performance of your academic programs in comparison to state, regional, and national competitors.
- ▶ **Academic Portfolio Optimization Dashboard**
Identify emerging and high-growth programs either nationally or within your region to determine which programs to add or avoid.
- ▶ **U.S. News & World Report Rankings Simulator**
See how changes to institutional performance metrics could affect *U.S. News & World Report's* rankings to understand what scoring factors are most influential for increasing position and institutional visibility. Our ranking simulators include:

- ▶ National Universities
- ▶ Liberal Arts Colleges
- ▶ Full-Time MBA
- ▶ Part-Time MBA
- ▶ Engineering Schools
- ▶ Education Schools

5 CUSTOMIZABLE, ON-DEMAND MODULES:

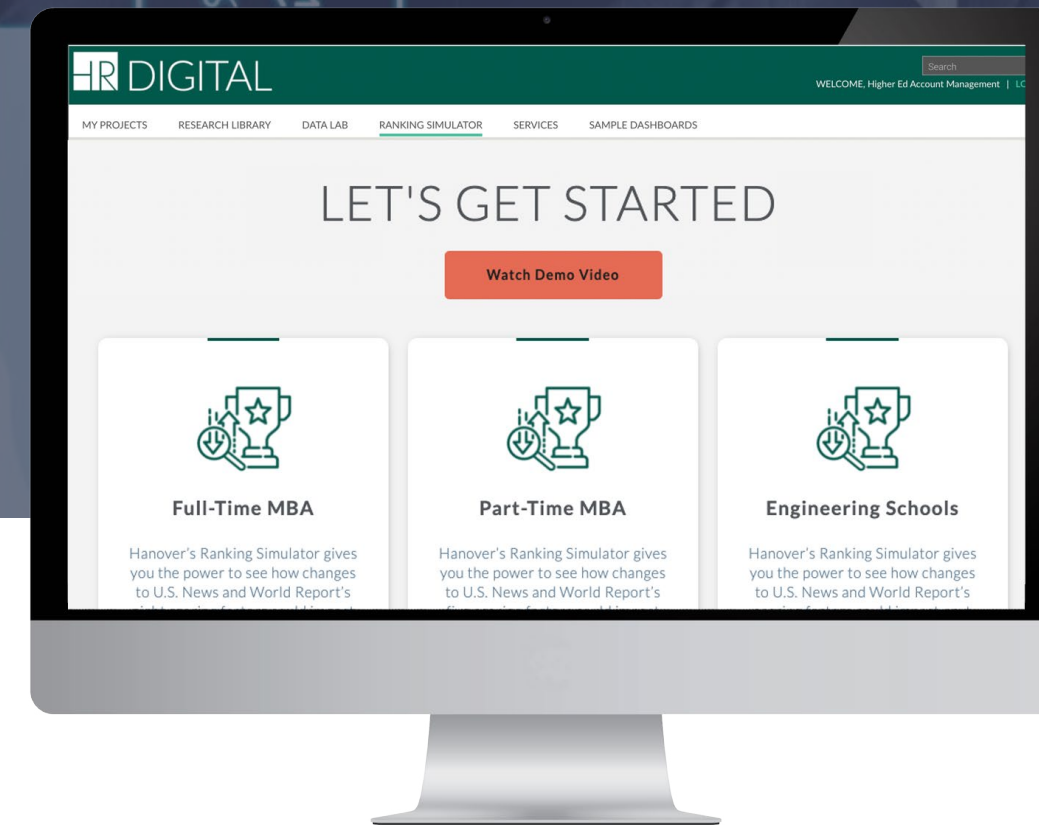
- ▶ **College Stress Test**
Get a clear picture of your institution's long-term financial viability and understand how you compare to others across four critical financial indicators.
- ▶ **Graduation & Transfer Rates**
Compare graduation rates and transfer rates by student race and gender from IPEDS data.
- ▶ **Retention Rates**
Review first-year retention rates from IPEDS by full-time and part-time status.
- ▶ **International Students**
Explore top U.S. destinations, programs, and institutions for international students.
- ▶ **Federal Award Benchmarking**
Determine your grant-seeking capabilities and funding composition.



ACADEMIC PORTFOLIO OPTIMIZATION DASHBOARD:

Discover emerging in-demand programs through a dashboard leveraging student and labor demand data.

- ▶ Identify new or existing programs with high student and labor demand.
- ▶ Discover emerging programs that align with your institution's current portfolio that could be introduced or prioritized.
- ▶ Flag established programs that are opportunities for development or expansion.
- ▶ Detect low-growth fields with weak student and labor market demand.



U.S. NEWS & WORLD REPORT RANKINGS SIMULATOR:

See how changes to *U.S. News & World Report's* scoring factors could impact next year's ranking. We're adding new simulators constantly. Existing ones include:

- ▶ National Universities
- ▶ Full-Time MBA
- ▶ Part-Time MBA
- ▶ Liberal Arts Colleges
- ▶ Engineering Schools
- ▶ School of Education



EXPLORE: MY PROJECTS

The My Projects tab gives you the tools you need to manage your partnership and explore ways to make your membership more effective. Access your projects, learn about new research capabilities, and view custom dashboards on this user-friendly interface.

- ▶ **My Projects:** Access all custom research projects you have commissioned.
- ▶ **Services:** Learn more about what custom research capabilities are available to you, including sample reports and methodology overviews.
- ▶ **Sample Dashboards:** Explore a selection of our commonly requested custom dashboards to determine which might be of the most use for your institution.

PLAN: GRANTS PORTAL

Hanover's Grants Portal offers detailed toolkits and dashboards to help members stand out and stay competitive in the crowded grants marketplace.



- ▶ **Strengthen Grantseeking skills:** Enhance your grantseeking program with insights from expert-led webinars, training materials, toolkits, and more.



- ▶ **Plan funding opportunities:** Stay up-to-date on funding opportunities with weekly Grant Alerts, Monthly Projections, and comprehensive Grants Calendars.



- ▶ **Keep up on trends:** Our **Federal Award Benchmarking Dashboard (FAB-Dash)** allows you to navigate a vast dataset of federal funding activity, observe funding trends, and gain key insights to inform grantseeking strategies.



ABOUT HANOVER RESEARCH

Hanover Research provides high-quality research and analytics delivered through a cost-effective subscription model that helps executives make informed decisions, identify and seize opportunities, and heighten their effectiveness.

HANOVER'S HIGHER EDUCATION SOLUTIONS

Hanover enables higher education institutions to offer a world-class educational experience and operate an efficient and sustainable institution. Hanover's Higher Education Solutions tackle the academic and administrative challenges facing every department at your institution—amplifying your individual efforts with our tried and tested suite of solutions. Our partners include higher education institutions of all varieties: from large to small, public and private, two-year, four-year, professional, graduate, and for-profit schools.

ADMINISTRATIVE SOLUTIONS

- Finance:**
 Increase revenue and dynamically evaluate costs to run an efficient, financially viable, and growth-oriented institution.
- Advancement:**
 Increase donor engagement and giving, better understand alumni outcomes, and capture economic impact of your institution.
- Marketing:**
 Reach the right audience at the right time with the right message.

ACADEMIC SOLUTIONS

- Enrollment Management:**
 Target the optimal pool of students and maximize application and acceptance rates.
- Academic Development:**
 Strengthen your academic portfolio through market analysis of existing and potential new programs.
- Student Success:**
 Spot at-risk students early, identify the drivers of attrition, and pinpoint factors driving poor post-graduate outcomes.

GRANTS SOLUTIONS

- Grantseeking Capacity :**
 Develop your organizational capacity to pursue grant funding.
- Funding Research:**
 Spot grant opportunities aligned to your funding needs.
- Pre-Proposal Support:**
 Facilitate the development of competitive project concepts prior to submission.
- Proposal Review & Support:**
 Provide review and revision to ensure robust proposal submissions.
- Proposal Development:**
 Engage full proposal development support.

OUR BENEFITS



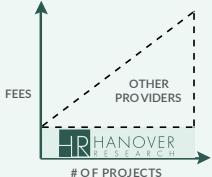
EXPERT
 200+ analysts with advanced multiple methodology research expertise



FLEXIBLE
 Ongoing custom research agenda adapts with organizations' needs



DEDICATED
 Exclusive account and research teams ensure strategic partnership



EFFICIENT
 Annual, fixed-fee model shares costs and benefits

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